

## Wendy Atkins-Sayre

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### Education

- 2005 PhD University of Georgia, Department of Communication Studies  
Dissertation title: *Identity Shifting: People for the Ethical Treatment of Animals and the Erosion of the Animal/Human Divide*
- 1996 MA Texas State University—San Marcos, Dept. of Communication Studies  
Thesis title: *Bootblacks, Butchers, and Barbers: The Use of Racism in the Rhetoric of Elizabeth Cady Stanton*
- 1994 BA Texas State University—San Marcos, Dept. of Communication Studies  
Honors: Sallie Beretta Outstanding Senior Woman Award, *Magna Cum Laude*

### Selected Academic Appointments

- Associate Professor University of Southern Mississippi  
Speaking Center Director Dept. of Communication Studies  
2012-present Hattiesburg, MS
- Assistant Professor University of Southern Mississippi  
Speaking Center Director Dept. of Communication Studies  
2007-2012 Hattiesburg, MS
- Visiting Assistant Professor Agnes Scott College, Dept. of Theatre and the  
Speaking Center Director Center for Writing and Speaking  
2005-2007 Decatur, GA

### Administrative Experience

- Acting Communication Studies Departmental Chair, June-July 2014  
As part of the College of Arts & Letters Faculty Leadership Institute (a semester-long leadership training program for selected faculty), acted as chair by helping complete departmental assessment reports, advising new students, and overseeing the daily operations of the department.
- College Council Chair, 2013-2014  
Oversaw departmental/college curricula changes, working with a representative from each of the departments; acted as a liaison to the Dean of the College of Arts & Letters.
- Southern Miss Speaking Center Director, 2007-present  
Oversee center operations, such as budget development and oversight, center assessment, staff training. Develop university-wide faculty relations through meetings, workshops, and faculty seminar.

## Publications

### Books

Stokes, Ashli Q., & Atkins-Sayre, Wendy. *Grits, Greens, and Southern Grown Identity: How Food Defines the South*. Under contract with University Press of Mississippi. Expected 2015 publication date.

Atkins-Sayre, Wendy, & Yook, Eunhyong. (Eds.). *Communicating Advice: Peer Tutoring and Communication Practice*. Under contract with Peter Lang Publishing. Expected 2015 publication date.

Yook, Eunhyong L., & Atkins-Sayre, Wendy (Eds.). (2012). *Communication Centers and Oral Communication Programs in Higher Education: Advantages, Challenges, and New Directions*. Lanham, MD: Lexington Books.

### Articles and book chapters

Atkins-Sayre, Wendy, & Stokes, Ashli Q. (2014). Crafting the Cornbread Nation: The Southern Foodways Alliance and Southern Identity. *Southern Communication Journal*, 79, 77-93. [lead article]

Atkins-Sayre, Wendy. (2012). Snapshots of the South: Eudora Welty's Photography and Contested Images of Race. *Southern Communication Journal*, 77, 77-93. [lead article; winner of the Southern States Communication Association's Rose B. Johnson Award, given to the top essay published that year in the journal]

Atkins-Sayre, Wendy. (2012). Speaking our Minds: Communication Centers and Critical Thinking. In E. L. Yook & W. Atkins-Sayre (Eds.), *Communication Centers and Oral Communication Programs in Higher Education: Advantages, Challenges, and New Directions* (pp. 13-22). Lanham, MD: Lexington Books.

King, Michael, & Atkins-Sayre, Wendy. (2012). Focusing on Faculty: The Importance of Faculty Support to Communication Center Success. In E. L. Yook & W. Atkins-Sayre (Eds.), *Communication Centers and Oral Communication Programs in Higher Education: Advantages, Challenges, and New Directions* (pp. 147-160). Lanham, MD: Lexington Books.

Atkins-Sayre, Wendy. (2012). Recognizing the Past, Celebrating Change: The "Mississippi, Believe It!" Campaign Redefines the South. In A. Slade, D. Givens-Carroll, & A. Narro (Eds.), *Mediated Images of the South: The Portrayal of Dixie in Popular Culture* (pp. 107-122). Lanham, MD: Lexington Books.

Atkins-Sayre, Wendy. (2010). Articulating Identity: People for the Ethical Treatment of Animals and the Animal/Human Divide. *Western Journal of Communication*, 74, 309-328.

Atkins-Sayre, Wendy. (2010). Protection from "Animal Rights Lunatics": The Center for Consumer Freedom and Animal Rights Rhetoric. In G. Goodall & J. E. Black (Eds.), *Arguments About Animal Ethics* (pp. 147-162). Lanham, MD: Lexington Books.

Atkins-Sayre, Wendy. (2009). Governor Mom: Jane Swift and the Body Politic. In J. Edwards (Ed.), *Gender and Political Communication in America: Rhetoric, Representation, and Display* (pp. 129-147). Lanham, MD: Lexington Books.

Atkins-Sayre, Wendy. (2005). Naming Women: The Emergence of Ms. as a Liberatory Title. *Women and Language*, 28, 8-16.

### Book reviews

Atkins-Sayre, Wendy. (2005). Review of *The Masculine Woman in America, 1890-1935*, by Laura L. Behling. *Women's Studies in Communication*, 28, 151-154.

Atkins-Sayre, Wendy. (2004). Review of *The Words of Cesar Chavez*, by Richard J. Jensen and John C. Hammerback (Eds.). *Quarterly Journal of Speech*, 90, 253-254.

Atkins-Sayre, Wendy. (2003). Review of *Viewers Like You?: How Public TV Failed the People*, by Laurie Ouellette. *Southern Communication Journal*, 68, 349-350.

Atkins-Sayre, Wendy. (2000). Review of *Untying the Tongue: Gender, Power, and the Word*, by Linda Longmire (Ed.). *Middle East Women's Studies Review*, 15(1/2), 12.

### Professional Awards

2014 Top Panel Award, National Communication Association Convention, Communication Centers Section

2014 Sabbatical Research Grant for Fall 2014, University of Southern Mississippi

2014 Joyce Ferguson Paper Award, National Association of Communication Centers conference, Phoenix, AZ

2013 **Rose B. Johnson Award, Given to the top paper published in the *Southern Communication Journal*, Southern States Communication Association**

2012 Preston Award for Leadership, Communication Centers Section, National Communication Association, Orlando, FL

2012 Joyce Ferguson Paper Award, National Association of Communication Centers conference, Richmond, KY

2012 Top paper panel, Rhetoric and Public Address Division, Southern States Communication Association, San Antonio, TX

2012 **Outstanding Alumni Award, Texas State University—San Marcos, Department of Communication Studies**

2005 Rhetoric Society of America Biennial Institute, Social Movement Rhetoric Workshop invited participant, Kent, OH

2004 National Communication Association Doctoral Honors Seminar presenter, Albuquerque, NM

2003 Top paper panel, Gender Communication Division, Southern States Communication Association, Birmingham, AL

1995 Outstanding Graduate Teaching Assistant Award, Texas State University—San Marcos, Department of Communication Studies

1994 Sallie Beretta Outstanding Senior Woman Award

## Grants

- 2014 Mississippi Humanities Council Grant (part of the National Endowment for the Humanities), Funded Lecture Series: "The Culinary Communities of Mississippi: Farm, Table, and Campus." Project Coordinators: Wendy Atkins-Sayre, Andrew Haley (History). \$1,589.00
- 2014 Mississippi Community Cookbook Project Grant, College of Arts and Letters at the University of Southern Mississippi, Project Coordinators: Andrew Haley (History), Wendy Atkins-Sayre, Dana Fennel (Sociology). \$5,000
- 2014 Proposal Development Grant, Vice President for Research, University of Southern Mississippi. \$2,000
- 2013 Proposal Development Grant, Vice President for Research, University of Southern Mississippi. \$2,000
- 2013 Proposal Development Grant, College of Arts and Letters, University of Southern Mississippi. \$250

## Service

### Disciplinary Service

#### Review work

- 2013-present Editorial board member, *Quarterly Journal of Speech*
- 2014 Editorial board member, *Southern Communication Journal*
- 2014 Editorial board member, *Communication Center Journal*
- 2014 Manuscript review for Lexington Books
- 2012 Manuscript review for Oxford University Press
- 2010 Manuscript review for Polity Press
- 2010 Guest Reviewer for special joint issue of *Communication Monographs* and *Journal of Applied Communication Research*
- 2009 Guest reviewer for *Western Journal of Communication*
- 2009-2014 Reviewer for National Communication Association Communication Centers Section
- 2007-2014 Reviewer for Southern States Communication Association Public Address Division
- 2006-2010 Reviewer for National Communication Association Feminist and Women Studies Division

- 2007, 2012     Reviewer for Southern States Communication Association Undergraduate Honors Conference
- 2002-2005     Editorial Assistant, *Communication Education*
- 2002-2003     Guest Reviewer, *Critical Studies in Media Communication*

Committee and division work

- 2015-2017     Stephen E. Lucas Debut Publication Award committee member, National Communication Association, nominated and selected by Committee on Committees
- 2013-2016     Michael M. Osborn Teacher-Scholar Award committee member, Southern States Communication Association
- 2012-2014     National Communication Association Committee on Committees (association-wide elected position)
- 2012-2013     National Communication Association Nominating Committee member
- 2011-2014     Chair (vice chair and vice-chair elect before that) of Southern States Communication Association Rhetoric and Public Address Division (program planner for 2013)
- 2010-2011     Invited participant in the National Communication Association Developing Leaders Program
- 2010-2011     Legislative Assembly member for the National Communication Association, representing the Communication Center Section
- 2008-2011     Chair (vice chair and vice chair elect before that) for the National Communication Association Communication Centers Section/National Association of Communication Centers (serve on Legislative Assembly, served as program planner for NCA 2010)
- 2008-2011     Southern States Communication Association Resolutions Committee
- 1999-2001     Newsletter Editor, Feminist and Women Studies Division and Women's Caucus, National Communication Association

External review work

- Tenure/promotion review: University of Oklahoma; University of Arkansas, Little Rock
- Communication center review: Shippensburg University

**University Service**

- 2014-2015     University of Southern Mississippi Graduate Council
- 2014-2015     University of Southern Mississippi Honors College Advisory Group

- 2013 Completed training for and serve as Southern Miss Allies Representative, supporting faculty, staff, and students who are gay, lesbian, bisexual, transgender, or questioning
- 2012-present Southern Miss Center for Undergraduate Research Faculty Affiliate  
2011 uTab committee, Honors College, acting as part of faculty focus group assessing the effectiveness of tablets in the classroom
- 2009 Capstone Faculty Workshop Leader: "Designing, Supporting, and Grading Oral Assignments"
- 2009-2010, University Commencement Reader  
2013
- 2007-present Director of the University of Southern Mississippi Speaking Center
- 2007-2012 Quality Enhancement Plan Advisory Board, Executive Committee
- 2007-2010 Advising on major renovations and upgrading of technology of the University Speaking Center

### **College Service**

- 2013-2014 College Council Chair
- 2013-2014 College Council BA/BS Subcommittee (tasked with creating a college core and setting guidelines for BA and BS degrees across the college)
- 2012-2014 College Council
- 2011-2012 College Welfare Committee (tasked with determining a structure for faculty salary increases)

### **Departmental Service**

- 2014 Acting chair for Communication Studies, June 1-July 1, as part of College of Arts & Letters Faculty Leadership Institute
- 2013-2014 Hiring committee for applied communication position
- 2013-2014 Undergraduate Curriculum Committee Chair
- 2011-2013 Advisor to the Southern Miss Debate Society (worked with other faculty and students to re-establish the team)
- 2011-present Graduate Curriculum Committee
- 2011-present Co-facilitator for the Southern Miss Communication Studies Writing Boot Camp/Graduate Program Orientation (2 day writing workshop for graduate students)
- 2007-2011 Undergraduate Curriculum Committee  
2013-present
- 2007-present Faculty advisor to Communication Studies undergraduate majors

## Graduate Committees

### In progress

Angela McGowan, PhD, ABD; chair  
Niya Pickett-Miller, PhD, ABD; chair

Nicole Magee, MA, completing thesis  
Carrie Reif, PhD, completing coursework  
Amanda Cline, PhD, completing coursework  
Elizabeth Wellings, PhD, ABD  
Carl Brown, PhD, ABD  
Shaunda French, PhD, ABD  
Rebecca Richey, PhD, ABD

### Completed

Vikki Spann, PhD, 2014  
Michael King, PhD, 2013  
Hannah Rachal, MA, 2012  
Leslie Rodriguez, PhD, 2012  
Patrick Richey, PhD, 2012  
Dan Shabot, PhD, 2012

## **Community Service** (related to expertise in communication studies)

- 2012-2013 Vice-president of the Hattiesburg High School Forensics Team Booster Club
- 2012 Advisory Member on the Southern Pines Animal Shelter Board
- 2011, 2013 Coordinated service learning projects with Edwards Street Fellowship Center and Food Pantry, Hattiesburg, MS
- 2007-2008 Parents' Advisory Council, Hattiesburg Public School District, Hattiesburg, MS

## **Professional Memberships**

National Communication Association  
Southern States Communication Association  
National Association of Communication Centers  
Southern Foodways Alliance

## **Courses Taught**

### Undergraduate:

- Communicating through Technology
- Capstone Experience (service learning class designed to give students consulting experience)
- Honors Oral Communication (active learning section; focus on Civil Rights Movement)
- Public Advocacy
- Rhetorical Criticism
- Women and Public Discourse
- Rhetoric of Social Protest
- Public Speaking (both general required course and specialized course for majors/minors only)

- Argumentation and Debate
- Group Communication
- Introduction to Communication

Graduate:

- Professionalization Seminar
- Communication Pedagogy
- Rhetorical Criticism

Faculty:

- Improving Oral and Written Competencies (Interdisciplinary 6-10-week Faculty Seminar)

## Public Presentations

### Invited Public Lectures

Communication Week Guest Speaker, Texas State University—San Marcos, February 2012, “Articulating Identity: People for the Ethical Treatment of Animals and the Animal/Human Divide” and “Visual Rhetoric: Critical Techniques for Understanding Images”

Osher Lifelong Learning Institute, University of Southern Mississippi, Hattiesburg, MS, October 2011, “Eudora Welty’s Snapshots of the South”

University of Louisiana at Monroe Traveling Lecturers Series, November 2010, “Articulating Identity: People for the Ethical Treatment of Animals and the Animal/Human Divide” (general lecture on visual rhetoric, NPR interview, and public lecture on animal rights rhetoric)

### Conference Presentations

Wendy Atkins-Sayre. Effectively Directing Graduate Work: A Roundtable Discussion (panel organizer and moderator). National Communication Association, Chicago, IL, 2014. **NCA First Vice President panel.**

Wendy Atkins-Sayre. Planning for the Next 100 years: Moving Communication Center Research Forward (panel organizer and chair). National Communication Association, Chicago, IL, 2014. **Top panel award from the Communication Center Section.**

Wendy Atkins-Sayre & Esther Yook. Training the Trainers: Using Communication Centers to Improve Peer Tutoring. National Association of Communication Centers, Phoenix, AZ, 2014.

Wendy Atkins-Sayre & Kathleen Turner. Getting Centered to Reach Out: Communication Centers as Disciplinary Advocates. Southern States Communication Association, New Orleans, LA, 2014.

Wendy Atkins-Sayre. Effectively Directing Graduate Work: A Roundtable Discussion (panel organizer and moderator). Southern States Communication Association, New Orleans, LA, 2014.

Ashli Q. Stokes & Wendy Atkins-Sayre. Sipping on Southern Hospitality: Drink as a Rhetorical Invitation. Southern States Communication Association, New Orleans, LA, 2014.

Ashli Q. Stokes & Wendy Atkins-Sayre. Gather ‘Round the Table: Recreating the South Through Southern Foodways. Southern States Communication Association, Louisville, KY, 2013.

Wendy Atkins-Sayre. Building a Knowledgeable and Supportive Community: Faculty Development and the Communication Center. Roundtable discussion (panel planner) at the National Communication Association Convention, Orlando, FL, 2012.



- Ashli Q. Stokes & Wendy Atkins-Sayre. *Cooking up Southern Identity: Rhetorical Tensions in Contemporary Southern Cookbooks*. Pre-conference seminar presentation at the National Communication Association, Orlando, FL, 2012.
- Ashli Q. Stokes & Wendy Atkins-Sayre. *Consuming Rhetoric: Constituting Identity Through Southern Food*. Presented at the National Communication Association Convention, Orlando, FL, 2012.
- Wendy Atkins-Sayre. *Speaking our minds: Communication centers and critical thinking*. Presented at the National Association of Communication Centers conference. Richmond, KY, 2012. **Top paper award.**
- Wendy Atkins-Sayre, Esther Yook, Kim Cuny, Amy Gaffney, Luke LeFebvre, & Susan Wilson. "Understanding the Communication Center: Findings on Center Practices and Outcomes" Roundtable discussion (panel organizer) at the National Association of Communication Centers Conference, Richmond, KY, 2012.
- Wendy Atkins-Sayre & Ashli Q. Stokes. *Crafting the Cornbread Nation: The Southern Foodways Alliance and Southern Identity*. Presented at the Southern States Communication Association Convention, San Antonio, TX, 2012. **Top paper panel.**
- Michael King, Kathleen Turner, Theodore Sheckels, Wendy Atkins-Sayre, and Luke LeFebvre. "Communication Center Research and Assessment: A Discussion of Methodological Pitfalls and Potential Paradigms." Roundtable discussion at the National Communication Association Convention, New Orleans, LA, 2011.
- Michael King & Wendy Atkins-Sayre. "Targeting Teachers: The Importance of Faculty Support to Communication Center Success." Presented at the National Association of Communication Centers Conference, Richmond, VA, 2011.
- Kathleen Turner, Wendy Atkins-Sayre, Theodore Sheckels, and Karen Sindelar. "What's a Rhetorician To Do? A Roundtable Discussion of Communication Center Research Possibilities for Those in the Discipline Who 'Don't Do Numbers'." National Association of Communication Centers Conference, Richmond, VA, 2011.
- Wendy Atkins-Sayre. "Snapshots of the South: Eudora Welty's Photography and Contested Images of Race." Presented at the National Communication Association Convention, San Francisco, CA, 2010.
- Michael King & Wendy Atkins-Sayre. "The Theory of Reasoned Action and Planned Behavior Applied: Faculty and Student Motivators for Communication Center Usage." Presented at the National Communication Association Convention, San Francisco, CA, 2010.
- Theodore F. Sheckels, Wendy Atkins-Sayre, Jennifer Ellis, and Kathleen Turner. "Planning a Research Agenda for Communication Center Directors and Staff: A Roundtable Discussion." National Association of Communication Centers Conference, Greencastle, IN, 2010.
- Wendy Atkins-Sayre & Deborah Smith. "Help From Afar: Experimenting With Online Tutoring." Presented at the National Association of Communication Centers Conference, Greencastle, IN, 2010.
- Wendy Atkins-Sayre. "The New 'New South': The 'Mississippi, Believe It!' Campaign Redefines the South." Presented at the Southern States Communication Association Convention, Memphis, TN, 2010.
- Wendy Atkins-Sayre. "Teaching Dissent Through Civic Engagement in the Speaking Center: Part of a Roundtable Discussion." Presented at the Southern States Communication Association, Memphis, TN, 2010.
- Wendy Atkins-Sayre & Kathleen J. Turner. "Centered on Positive Communication: How Communication Centers Enhance Eloquence (Roundtable Discussion)." Presented at the Southern States Communication Association Convention, Memphis, TN, 2010.

- Wendy Atkins-Sayre, Kyle B. Love, & Kathleen J. Turner. "Communication and the Disciplines: Serving the Communities by Understanding Their Standards (Roundtable Discussion)." Presented at the National Association of Communication Centers Conference, Philadelphia, PA, 2009.
- Wendy Atkins-Sayre. "Drudgery, Dependence, and Difference: Second Wave Feminists Redefine the Maternal Role." Presented at the National Communication Association Convention, San Diego, CA, 2008.
- Laura P. Rodgers, Wendy Atkins-Sayre, & Jalyynn G. Roberts. "Reaching Different Disciplines: A Catch-22?" Presented at the National Communication Association Convention, San Diego, CA, 2008.
- Wendy Atkins-Sayre. "Employing the Procedures and Criteria for Evaluation: Public and Private Perspectives (Roundtable Discussion)." Presented at the National Association of Communication Centers, Colorado Springs, CO, 2008.
- Wendy Atkins-Sayre. "Attacking Food Radicals: Center for Consumer Freedom Reacts to Animal Rights Campaign." Presented at the Southern States Communication Association, Savannah, GA, 2008.
- Wendy Atkins-Sayre. "What's Rhetoric? Reflecting on our Worldviews, Identities, and Practices: A Roundtable Discussion." Presented at the National Communication Association Convention, Chicago, IL, 2007.
- Wendy Atkins-Sayre. "A Process-Centered Approach to Tutoring: Strengthening the Writing, Speaking, and Critical Thinking Connection." Presented at the National Communication Center Association Conference, Greensboro, NC, 2007.
- Wendy Atkins-Sayre. "Crafting Conversations: Making Connections Between Writing and Speaking." Presented at the National Communication Association Convention, San Antonio, TX, 2006.
- Wendy Atkins-Sayre, Vanessa Beasley, Bonnie Dow, Tasha Dubriwny, Roseann Mandziuk, & Ashli Stokes. "Public Discourses of Mothering and Work and their Effect on Women: A Roundtable Discussion." Presented at the National Communication Association Convention, San Antonio, TX, 2006.
- Wendy Atkins-Sayre, Sonal Chaddha, Brittney Kohler, Erin Linsenmeyer, & Brittany Rast. "'The Story Behind the Photos': Making Connections Across Campus (Great Idea for the Center Discussion)." Presented at the National Association of Communication Centers Conference, Omaha, NE, 2006.
- Wendy Atkins-Sayre. "The Story of the Farmworker: Cesar Chavez's Narrative." Presented at the National Communication Association Convention, Boston, MA, 2005.
- Wendy Atkins-Sayre. "'Complete Press Sluts': PETA's Use of Image Events in Questioning Identity." Presented at the National Communication Association Convention, Boston, MA, 2005.
- Wendy Atkins-Sayre. "Changing Images of Humans and Animals: PETA's Strategy of Paradox." Presented at the National Communication Association Convention, Chicago, IL, 2004.
- Wendy Atkins-Sayre. "The Emergence of 'Ms.': Tracing the Stories of the Second Wave." Presented at the National Communication Association Convention, Chicago, IL, 2004.
- Wendy Atkins-Sayre. "Changing Images of Human and Animals: PETA's Strategy of Paradox." Presented at the National Communication Association's Doctoral Honors Seminar, Albuquerque, NM, 2004.
- Wendy Atkins-Sayre. "Identification and Myth: Overcoming Cultural Obstacles." Presented at the Southern States Communication Association Convention, Tampa, FL, 2004.

- Wendy Atkins-Sayre. "Governor Mom: Jane Swift's Pregnancy as a Site of Contention." Presented at the National Communication Association Convention, Miami Beach, FL, 2003.
- Wendy Atkins-Sayre. "'Don't Call Me Mrs.!': The Emergence of 'Ms.' as a Liberatory Title." Presented at the Southern States Communication Association Convention, Birmingham, AL, 2003. **Top paper panel.**
- Wendy Atkins-Sayre. "Vicious Vivisectors and Reformed Researchers: Conflicting Images of Science in the Rhetoric of PETA." Presented at the National Communication Association Convention, New Orleans, LA, 2002.
- Wendy Atkins-Sayre. "Silent Protest: The Rhetoric of the Women in Black." Presented at the National Communication Association Convention, Seattle, WA, 2000.
- Wendy Atkins-Sayre, Sonya Hopkins, Sarah Mohundro, & Ward Sayre. "Rewards and Liabilities of Presentation Software as an Ancillary Tool." Presented at the National Communication Association Convention, New York, NY, 1998.
- Wendy Atkins-Sayre. "Elizabeth Cady Stanton's 'The Solitude of Self': The Natural Rights Position Examined." Presented at the National Communication Association Convention, San Diego, CA, 1996.
- Wendy Atkins-Sayre. "The Devil and Mr. Bush: Implications of the Demonization of Saddam Hussein in Presidential Gulf War Rhetoric." Presented at the Middle East Studies Association Convention, Washington, DC, 1995.
- Wendy Atkins-Sayre. "Bootblacks, Butchers, and Barbers: The Use of Racism in the Rhetoric of Elizabeth Cady Stanton." Presented at the National Communication Association Convention, San Antonio, TX, 1995.